

# SPONSORSHIP PACKET

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# SERVING UP HOPE

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Fundraising Event and Tennis Exhibition

June 3 & 4, 2023

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Evergreen Racquet Club

3203 E. Washington St.
















Bloomington, IL



The Evergreen Racquet Club has an exciting community opportunity to host an interactive fundraising event and tennis exhibition to benefit the Serving Up Hope Foundation. The Foundation, a 501 (C)3 non-profit organization, serves underdeveloped regions locally and globally by providing children with meal assistance, STEM (Science, Technology, Engineering, Math) educational programs, and the unique opportunity to learn the fun sport of tennis!

This first ever fundraising event here in the Twin Cities creates a sponsorship opportunity for you or your local business. In addition to exposure to the 1400+ members of Evergreen Racquet Club, you will also reach numerous prospective customers through media coverage and the presence of the many participants and spectators expected to attend this premier two day event.

The weekend's fundraising activities will involve people of all ages, from juniors to adults to seniors. This provides a great opportunity for a sponsor to reach every demographic in the market with brand visibility through business logo placement, promotional item giveaways, silent and live auction recognition, and electronic advertising of your business. Additionally, there is the ability to personally connect and network with potential customers or other local businesses.

	<b>Sponsorship Levels</b>	<b>Platinum \$1000</b>	<b>Gold \$500</b>	<b>Silver \$250</b>
	# of Available Packages	3	6	9
	One Complimentary Ticket to the Saturday Drill Session			
	Opportunity to set up a Display or Banner			
	Recognition in Press Release			
	Banner on Individual Court			
	Logo Placement on Event Literature and Signs			
	Electronic Advertising throughout the Event			
	Recognition on ERC Website and Facebook Page			
	Sponsorship Announcements during Spoken Presentations			



A 501 (c) 3 non-profit organization

[www.servinguphope.org](http://www.servinguphope.org)

## Sponsorship Form

Name \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Please make checks payable to Serving Up Hope. Send your payment along with this completed Sponsorship Form to the address below.

Evergreen Racquet Club  
3203 E. Washington St.  
Bloomington, IL 61704

Platinum and Gold Sponsors, please email a full color company logo to be used on event signage and banners to Lynn Milton at [lynnmilton26@hotmail.com](mailto:lynnmilton26@hotmail.com) by May 15, 2023.